

3 Day Incentive Program

Dallas



Ovation
Texas



Dallas

Everything associated with Texas can be found in Dallas. This is where you come to see the Dallas Cowboys play and real cowboys rope and ride. The Dallas metroplex promotes a celebration of BIG ideas and the diverse people behind them – highlighting our influences along with a series of curated events designed to educate, engage and entertain both visitors and residents alike.





Day 1

Dallas

Day 1



- **Morning - Arrival and Meeting**

After a warm welcome at either Dallas Fort Worth International Airport or Dallas Love Field Airport, delegates are transferred in style to their hotel of choice. The meeting begins with a relaxed buffet lunch in a private room of the hotel where private check-in will be arranged.



- **Evening – Experience History**

Give your guests a view from history at The Sixth Floor Museum. The museum examines the life, times, death, and legacy of President John F. Kennedy, and is located at the very spot from which Lee Harvey Oswald, shot and killed the President on November 22, 1963. As one of the country's most unique and historic sites, the seventh floor venue features more than 4,500 square feet of customizable space with exposed brick walls, 14-foot ceilings, and expansive windows overlooking Dealey Plaza and beautiful downtown Dallas. Conveniently located in the historic West End District of Dallas, guests will have the chance to create custom jeans, boots or cowboy hats to commemorate their time in Texas.



Day 2

Dallas

Day 2



- **Morning – Shop ‘til you Drop**

What better way to spend the a morning than perusing two of Dallas’ premier shopping centers. Guests begin their shopping excursion at the renowned Highland Park Village—America’s first shopping center and the prototype for shopping centers all over the country. This high end development features stylish designer boutiques, charming shops, and an assortment of restaurants. Guests will then be transferred to NorthPark Center where they will discover the internationally acclaimed 20th and 21st century art collection that turns shopping into a world-class cultural experience. Making museum-quality art available for everyday enjoyment is a NorthPark tradition that adds a unique element to the atmosphere of this community gathering place.



- **Afternoon – Horse Ride in the Big City**

This afternoon guests will have the opportunity to take part in the rich equestrian traditions of Texas. Deep in the heart of the 6,000-acre park, the River Ranch Horse Park is a first-class equestrian facility featuring stylish architectural elements in a beautiful pastoral setting. Saddle-up and experience the fun of riding horses near the big city. Guests will enjoy a 45 minute trail ride with an optional obstacle course trail challenge. The Texas Horse Park provides a break from the city and opens up a world of equestrian adventure—a glimpse into the early days of Texas ranching and farming along the Trinity River.



- **Evening – Dinner on the Football Field**

Tonight we take you to the home of America’s Team, the Dallas Cowboys! The evening begins with a behind the scenes tour to include post-game interview room, and both the Dallas Cowboys and Dallas Cowboys Cheerleaders locker rooms. The final stop is the expansive field where guests will be treated to dinner and entertainment by the Dallas Cowboys Cheerleaders. Take your try at the Punt, Pass, Kick game and see your team cross the finish line on the large overhead LED TV screen. From black tie banquets to intimate gatherings, share in the tradition of AT&T Stadium by hosting your event amid this legendary backdrop. You’re invited to experience a unique setting, designed to exceed your guests expectations and stimulate all their senses.





Day 3

Dallas

Day 3



- Transfer to airport after leisurely breakfast



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