



Group Incentive
Stockholm

Ovation
Sweden

Group Incentive



Location

Stockholm, Sweden

Season

April - October

Maximum Capacity

200 pax

Duration

3 nights



Program Includes

- Transfer from Stockholm Arlanda Airport
- Bus transfer throughout the incentive
- Accommodation & breakfast at Hotel Haymarket by Scandic
- Lunch at Fem Små Hus
- Guided City Tour incl. welcome drink
- Dinner at Trattorian
- Fotografiska guided tour & lunch
- RIB boat activity
- Guided Tour at Vasa Museum
- Aperitif at Vasa Museum
- Dinner at Vasa Museum
- City Activities – À la carte
- Lunch at Mr. French
- Boat transfer to Winterviken
- Aperitif on board the boat
- Dinner at Winterviken



Stockholm Experience



Stockholm

Experience

Stockholm is the capital of Sweden, along with being the largest city in the country.

The city of Stockholm has about 1 000 000 inhabitants, while the region of Stockholm has more than 2 million inhabitants.

Since the 13th century, Stockholm has been serving as the political and economic center of Sweden. The city became the venue for the award of the first Nobel Prizes, in the year 1901.

The city's subway is also known as the world's longest art gallery, with the majority of its stations being adorned with paintings, sculptures and mosaics. Stockholm is also one of the most crowded museum-cities in the world, with around 100 museums, visited by millions of people every year.



Accommodation



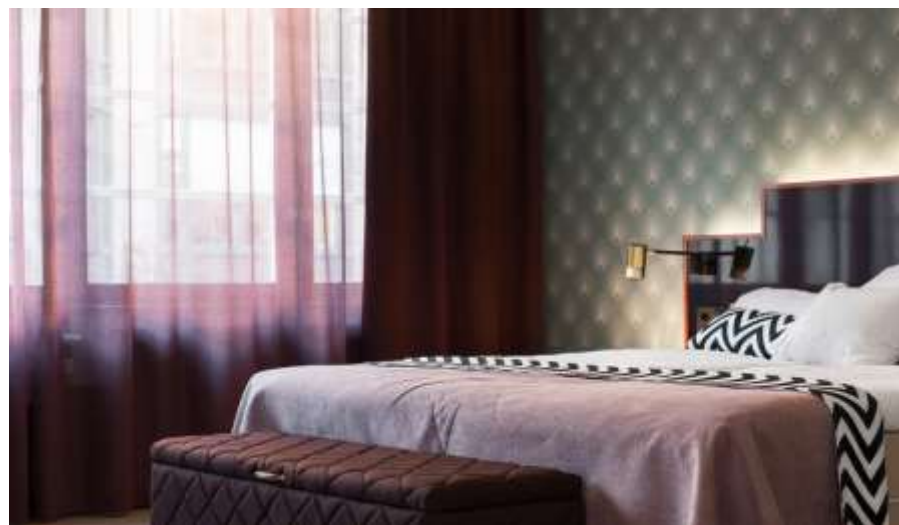
Haymarket by Scandic

Accommodation

Haymarket by Scandic's grand entrance on Hotoget Square welcomes everyone to step into a 1920s era of optimism and elegance. Here in the historic PUB building, your group can stay in the midst of farmers' markets, cinemas and concert halls, within walking distance of both the central station and trendy Stureplan.

- 401 rooms
- Bar & Café
- Restaurant
- Lifestyle concierge
- Meeting rooms
- Room service







Proposed Agenda Day 1



Agenda

Day 1

10:00	Arrivals and transfer from Stockholm Arlanda Airport
12:00	Check in at Hotel Haymarket by Scandic
12:45	Transfer or walk to Fem Små Hus
13:30	Lunch at Fem Små Hus
16:00	Guided City Tour including welcome drink
18:00	Welcome dinner at Trattorian
22:00	Transfer back to Hotel Haymarket by Scandic



Lunch



Fem Små Hus

Lunch

Right next to St George and the Dragon, in the heart of Stockholm's Gamla Stan, is **Fem Små Hus**.

A first-class restaurant serving guests a mix of Swedish cuisine with a French twist in a fantastic historic setting.

The restaurant's seven beautiful underground vaults span across five buildings, along Nygränd and down to Skeppsbron. A woman by the name of Anna Lindberg was running a restaurant here as early as the 17th century.



Guided City Tour including Welcome Drink



Guided City Tour

Feel like a local

We have chosen to present a few different tours that will make your guests feel like locals. During these tours, the groups will be accompanied by a Stockholm guide. It is regulated by law that the guided tours in Sweden is accompanied by a certified guide. In order to provide your guests with something extra, the guided tour will also be accompanied by an extra individual. This extra person would join the groups on their respective tour to create something extra, e.g.: musician on the music tour, design student at the design tour etc. Below are the tours that we have chosen to offer your guests. These tours can be modified to your wishes and changed accordingly.

- Metro tour
- Medieval tour
- Old Town tour



Guided City Tour

Metro tour

Starting at Hotel Haymarket by Scandic, this tour will take your guests on a journey through the Stockholm metro system. They will start their tour at Hötorget station, close to Hotel Haymarket by Scandic. Continuing their tour underground your guests will get the chance to visit what is said to be the world's longest art exhibition - 110 kilometres long. The guests will visit stations such as Kungsträdgården, which is designed with inspiration from the palaces, current and past, that have been located at Kungsträdgården. The tour end destination is Rådhuset metro station which is decorated with playful details from Kungsholmen's history. After the visit to Rådhuset station the guests will visit **W by Wijnjas** for a welcome drink.



Guided City Tour

Welcome drink – W by Wijnjas

In a basement on Kungsholmen, Restaurant **W by Wijnjas**, a traditional restaurant houses plenty of cheese and food in a rustic and cozy environment. Good wine, good cheeses and good company have been at the centre of attention since Alf Wijnjas opened the restaurant with a wine cellar at Kungsholmen 40 years ago.



Guided City Tour

Medieval tour

This tour will take your guests to the small island of Riddarholmen, just a short walk from the Old Town. Together with the Old Town the island forms the historical centre of Stockholm.

At Riddarholmen your guests will get the chance to visit a medieval church, Riddarholmskyrkan, built during the 1200s. The tour will end with a welcome drink at the famous medieval bar **Aifur**.



Guided City Tour

Welcome drink – Aifur

Aifur is located in the middle of the Old Town. At Aifur they have done everything to make the decor, food, music and atmosphere reminiscent of how our old ancestors lived. At the venue your guests will find exact replicas of objects found in graves and excavations all over Europe. Lovely players often sit on the small stage and play all kinds of unusual and historically interesting instruments.



Guided City Tour

Old Town

Gamla Stan, the **Old Town**, is one of the largest and best-preserved medieval city centers in Europe, and one of the foremost attractions in Stockholm. This is where Stockholm was founded in 1252.

All of Gamla Stan and the adjacent island of Riddarholmen are like a living pedestrian-friendly museum full of sights, attractions, restaurants, cafés, bars, and places to shop. Gamla Stan is also popular with aficionados of handicrafts, curious, and souvenirs. The narrow winding cobblestone streets, with their buildings in so many different shades of gold, give Gamla Stan its unique character. Even now cellar vaults and frescoes from the Middle Ages can be found behind the visible facades, and on snowy winter days, the district feels like something from a storybook.



Guided City Tour

Welcome Drink – Pharmarium

Pharmarium is the cocktail bar with sweeping drinks and bar snacks. Located in the middle of the Old Town at Stortorget, where Sweden's first pharmacy was once opened in 1575. With inspiration from the antique pharmacy, they create interesting flavours with questionable ingredients and a large dose of imagination. Their excellent bartenders will create a special welcome drink for your guests.



Dinner



Trattorian

Dinner

Trattorian, located right by the water on Norr Mälärstrand. At Trattorian your guests will have a rustic and authentic Italian dining experience with first-class ingredients in focus. Here the cooking rests on generations of culinary tradition - and the dishes are matched with a well-sorted wine list.



Proposed Agenda Day 2



Agenda

Day 2

08:30	Breakfast at Hotel Haymarket by Scandic
10:00	Transfer to Fotografiska
10:30	Visit & guided tour at Fotografiska Museum
12:30	Lunch at Fotografiska
14:00	RIB Boat activity
16:00	Transfer back to Hotel Haymarket by Scandic
17:30	Transfer to Vasa Museum
18:00	Private guided tour at Vasa Museum
18:30	Aperitif at Vasa Museum
19:30	Private dinner at Vasa Museum
22:00	Transfer back to Hotel Kungsträdgården



Activity & Lunch



Fotografiska

Guided tour & Lunch

Fotografiska is the largest photography museum in the world. They celebrate photography, but beyond being a simple museum they offer inclusive spaces for conversation and community.

Unlike traditional museums, it is not Fotografiska's role to display its own collection. Instead, their exhibitions are developed directly with the artists, estates, collections and galleries or curated around a central theme. The lunch at Fotografiska is served with one of Stockholm's most beautiful views. The restaurant offers plant-based dishes, with vegetarian and vegan options highlighting the menu.



Sea Activity

RIB boat – The Mission

The mission is a team competition in a high tempo where the team is faced by a number of challenges. Each task is worth different amount of points and they are of different characters which means that the team has to prioritize and make use of the team's different talents to gather as many points as possible.

The mission puts different demands on the team's abilities and can consist of for example brainteasers, to find places and code words, bonus competitions, photo assignments, to produce something etc. At one point in the competition the teams will get the chance to go on a RIB and experience the speed sensation.



Guided Tour, Aperitif & Dinner



Vasa Museum

Guided tour, Aperitif & Dinner

The **Vasa** ship capsized and sank in Stockholm 1628. After 333 years on the seabed the mighty warship was salvaged, and the voyage could continue. Today Vasa is the world's best preserved 17th century ship and the most visited museum in Scandinavia.

Start the evening with an exciting tour around the ship Vasa and learn all about the amazing warship. The tour will end with an aperitif at the top floor, which will give your guests a spectacular view of the Vasa ship.

After the aperitif, your guests will sit down for dinner under Vasa's bow. An experience that will be hard to forget!



Proposed Agenda Day 3



Agenda

Day 3

08:30	Breakfast at Hotel Haymarket by Scandic
10:00	City Activities – À la carte
13:00	Lunch at Mr. French
15:00	Free time in Stockholm City
17:30	Boat transfer to Winterviken
18:00	Aperitif to be served on board boat
19:00	Dinner at Winterviken
22:00	Transfer back to Hotel Haymarket by Scandic



City Activities – À la carte



City Activity

Rooftop tour

Welcome up on the roof!

Rooftop tour is an exciting guided tour over Stockholm, 43 meters above the ground. Here your guest get to experience some of Stockholm's best views, with both well-known and new sights to look out over. It is, as the name suggests, a walk along an exposed track. It includes no climbing; it is a guided, historical walk along a catwalk, on top of the old Parliament building on Riddarholmen.

On the roof, the guides tell anecdotes and the history of Stockholm as a city and Sweden as a country.

During the tour, the participants are secured to a security system while walking on the roof top.



City Activity

Cinnamon bun baking

Together with a pastry chef your guests will learn how to bake “the Swedish fika” - cinnamon bun and chocolate ball. You get to brush, bake, roll and decorate your pastries. The guests then have the opportunity to stay in the café to have a cup of coffee and enjoy their baked goods.



City Activity

The wooden bike tour

Get a little taste of seaside Stockholm as your guest get to experience the most breath-taking views of the city while riding on the most unique way ever, on handcrafted wooden bikes! This tour was nominated to 2017 most innovative service by the city of Stockholm so it is guaranteed to give you an experience like no other.



City Activity

Running tour

For those guests who love jogging and exploring beautiful places, this activity is tailored made for them! Bring running shoes and come join on this workout exploration of a tour. Stockholm as a city is a jogger's paradise offering all different types of views and terrains. Tag along with an experienced guide and jogger to learn the fascinating history of Stockholm while staying in shape. The tour will keep an easy, comfortable pace and stop for water breaks along the way.



City Activity

Södermalm tour

With Södermalm it doesn't get more hip than this! Voted by Vogue Magazine as "One of the 15 coolest areas in the world" the neighbourhood of Södermalm is where you will find vintage stores in top class, trendy cafes and some of the most breath-taking views of Stockholm.

On this tour you will among other things get to explore SoFo Stockholm's equivalent to New York's Soho!) and indulge in world-class Swedish design.



City Activity

Stockholm fika tour

If your guests are coffee connoisseurs and lovers of all things confectionary, then “fika” was made for them! Come join the tour that teaches you all about this magnificent social institution that is the pride and glory of Sweden. Going for a fika at a “fik” is by far one of the most Swedish things one can ever do. Fika basically means to meet up for a coffee and a piece of cake or pastry, and a fik is slang for a café, bakery or pastry shop.



City Activity

ABBA tour

Let's get your Swede on and pick which ABBA character your guests want to be today!

This tour will give your guests the chance to see the Sheraton Hotel, where the band filmed one of its many videos and the Royal Opera, where the band debuted "Dancing Queen" the night before the royal wedding between Swedish king Carl XVI Gustaf and his bride, the future Queen Silvia. The tour revels in disco-glittery Abba history.

Your guests will finish the tour by a visit of the Abba Museum where they will discover the members' costumes, gold records, original items, memorabilia, and much more. In this museum guests are an important part of the experience since there is a lot of interactive activities. Everything will be recorded on your guests' ticket so they can keep a memory.



Lunch



Mr. French

Lunch

Mr. French is located right by the water on Skeppsbron by the Old Town. Inside the modern brasserie, French 20s vibes mingle with classic Gatsby spirit. The restaurant has a central, 20th-century cocktail bar and open kitchen where you present an exclusive selection of fresh seafood. Today, flavours and cooking are also inspired by Morocco and French Indochina; Laos, Cambodia, Vietnam and Singapore. The menu brings together French classics in a modern crossover with innovative thought combinations.



Aperitif & Dinner



Boat Trip

Aperitif

Cruising with one of the beautiful turn of the century boats through a lush Stockholm archipelago is an experience that is hard to beat, more beautiful "window tables" can not be booked. For that something extra; enjoy a glass of sparkling wine or a guided tour while cruising through the magic archipelago.



Winterviken

Dinner

In beautiful Winterviken, Gröndal, only minutes from Stockholm city lies Alfred Nobel's old dynamite factory built in 1891. In this fantastic building there are neither crystal chandeliers nor velvet chairs, the ceiling is instead adorned with beamed ceilings, interior walls such as brick exterior walls and wooden planks.

During the day, the light flows in through the huge arched windows and in the evening, the walls can illuminate to create the special feeling that you wish for your event. **Winterviken's** premises are raw and beautiful.

This environment together with good food and wonderful company gives your guests an experience they will never forget.



Proposed Agenda Day 4



Agenda

Day 4

09:00	Breakfast at Hotel Haymarket by Scandic
12:00	Check-out
13:00	Transfer to Stockholm Arlanda Airport



On site staff



Host & Hostesses

We can provide you with staff on site for the following tasks:

Transfer coordination

- Welcome team at the airport
- Handling of last minute changes
- Proactivity, adaptability

Welcome desks

- Specifically assigned spots
- High-end personalized welcome service

Hotel and dinner transfers

- Communication skills
- Proficiency in different languages



Transportation



Private Vehicles

The car company we work with has over 50 vehicles, ranging from sedans to vans, from BMW, Audi and Mercedes.

We have a close relationship and we have worked together with them for more than 10 years.



Coaches

The bus company we work with has over 30 vehicles, ranging from minibuses (16 seats) to large coaches for up to 55 persons.

We have a close relationship with this company and work together as preferred partners.



Ovation Global DMC



Ovation Global

Ovation **Sweden** is part of the Ovation Global DMC network, the world's first and only professional organization offering consistent and seamless world class destination management services in Europe, Asia, North and South America.

The thought-leader in destination management, Ovation Sweden draws on the experience of an expert team operating high touch incentive and corporate meeting programmes in the Sweden region for more than 7 years.

Your Contact Per Ankaer

+4561702410
scandinavia@ovationdmc.com

Ovation Sweden
Stockholm Office
Drottninggatan 97
113 60 Stockholm
Sweden

www.ovationdmc.com/destinations/sweden



Making it Happen



Thank y  u!