

Seoul

Battered during the Korean War, Seoul has risen from the ashes to become a sleek, sophisticated city with a distinctive Asian spirit. From the bustling all night markets with goods of every imaginable type to the charming traditional tea houses where customers nibble sweet rice pastries and sip fragrant tea, the city has something to satisfy all expectations.











Arrival and meeting

Arrival at Incheon International Airport and transfer to the hotel of choice. Business meeting commences with lunch in one of the hotel's elegant conference suites.



o Evening - Welcome to Korea

When it comes to experiencing a little of the traditional Korean culture there is no better way than to visit the Korea House. Indulge in some authentic dishes based on the royal cuisine of the Joseon Dynasty, enjoy a traditional dance performance and buy some cultural artefacts and native foods as mementoes of your visit.











Discover the Soul of Seoul

No trip to Korea would be complete without a visit to its Demilitarised Zone. Since the collapse of the Berlin Wall in 1989, the DMZ remains the only cold war zone in the world. Viewing the barbed wire fencing that runs along its "Freedom Road" adds a new dimension to understanding the situation, the tensions and the reality of the North and South Korea division. Step over the Freedom Bridge where 12,773 Korean War prisoners walked to freedom in 1953 and visit the 3rd Tunnel, the infiltration passage dug by the North Koreans.

Return to Seoul and spend some time exploring the city's cultural treasures of centuries old palaces including Gyeongbok palace, and the National Folklore Museum which showcases the country's rich heritage.



Evening - Dinner Cruise on Han River

As night draws in, the Han River comes alive with glimmering lights and a very special atmosphere.

From the ornate comfort of a traditional Dragon Boat, see an intriguingly different, almost mystical side to Seoul. Relax and enjoy a delicious dinner as soaring skyscrapers silently float by.











Farewell

Breakfast at leisure and airport departures for onward journey home.









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