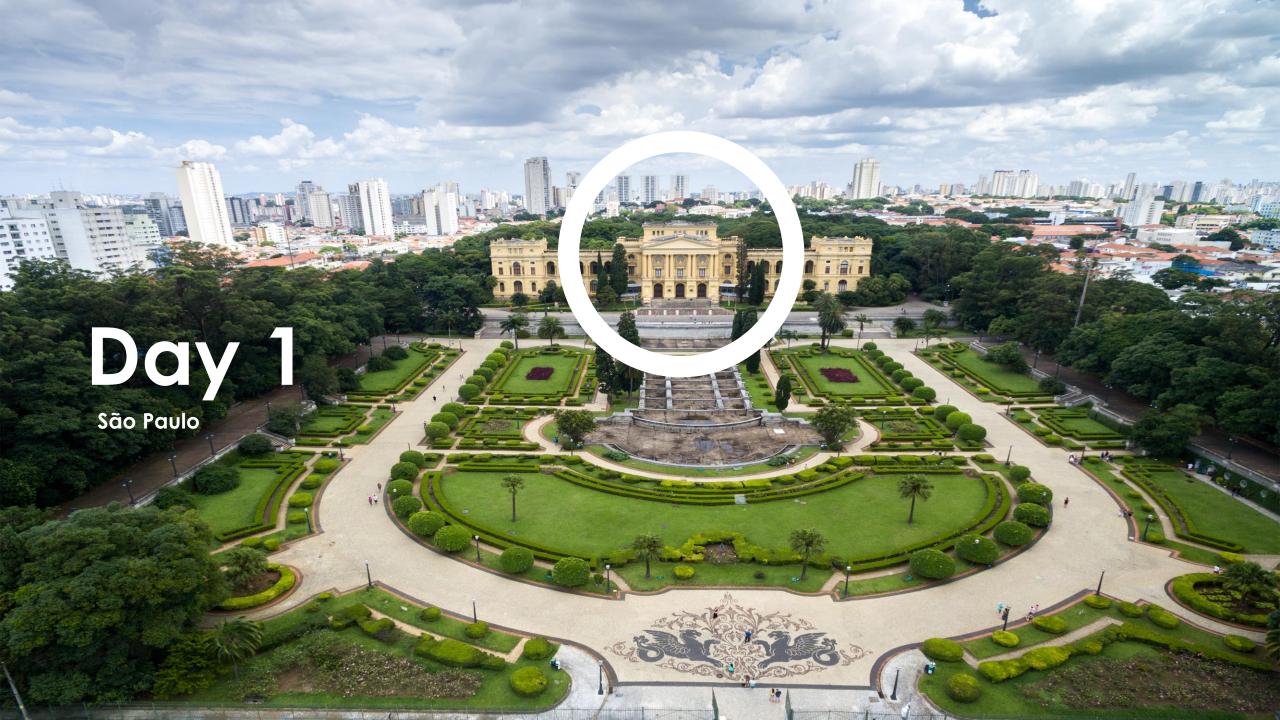


Described by Travel & Leisure magazine as "more a capital of the world than of Latin America, thanks to its mosaic of cultures and lifestyles" São Paulo is a superb destination for meetings and incentives. The second largest city in the world is equally big on style, from sleek hotels to rooftop hangouts, dazzling cuisine and celebrity chefs, beguiling art collections and vibrant, captivating people.











Morning - Arrival and Meeting

The cultural capital of Brazil and the largest city in Latin America is waiting to greet you. After a warm welcome at São Paulo-Guarulhos International Airport transfer to the hotel of choice where business meeting commences in one of the hotel's elegant meeting rooms.



Afternoon - Welcome to São Paulo

Catch a birds eye view of the city's landmarks then escape the bustle to Ibirapuera Park, the local version of New York's Central Park. Rent a bicycle and cycle the pathways of its 2million sq m of green space, catch a free outdoor concert or relax awhile with a book borrowed from its Bosque de Leitura.

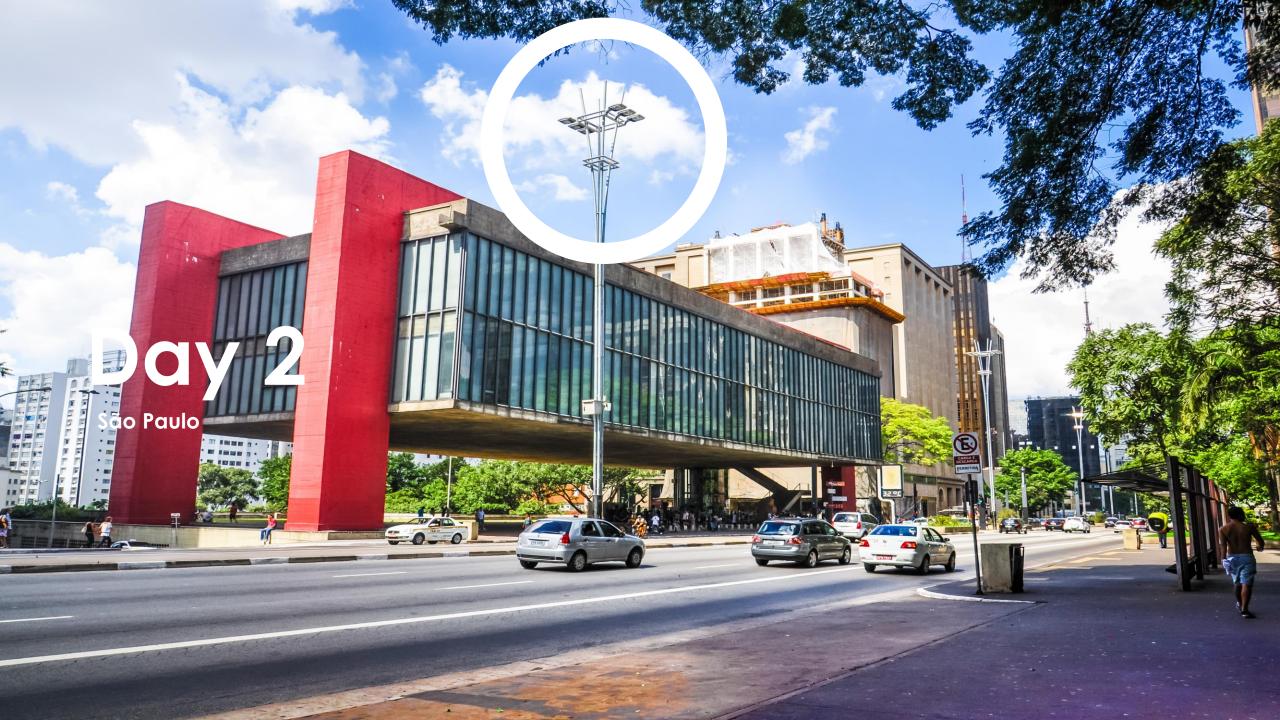


Evening - Worldwide Capital of Gastronomy

Dining in São Paulo is an attraction in itself. With over 12,500 restaurants, there's a cuisine to suit every taste. This evening, the cosy atmosphere of a traditional eatery loved by Paulistano locals is yours to savour regional specialities of feijoada, acarajé and churrasco.











Morning - Cultural São Paulo

Some of the main São Paulo attractions are its diverse museum options with everything from an immigration museum, a Japanese history in São Paulo museum to a museum of image and sound, providing wonderful opportunity to learn about the history and growth of the city. Two not to be missed are Masp for its permanent collections of Botticeli, Monet and Degas and Pinacoteca for its comprehensive contemporary art.



Afternoon - Embu das Artes

A quaint little village just 27km from São Paolo, Embu das Artes is the perfect place to experience the real Brazil. An afternoon spent here is a perfect blend of arts, crafts, food and lots of fun. Roam the ateliers of painters, sculptors, antique dealers and rustic furniture makers all framed by historic 18th century buildings.



Evening - Casa da Fazenda do Morumbi

A little country space in the heart of São Paulo, Casa da Fazenda do Morumbi is the site of the first colonial tea farm in Brazil. In its restored halls learn how to prepare "Caipirinhas", the national Brazilian cocktail, before an elaborate feast of sophisticated regional dishes is unveiled for you by a charming French chef.











o Breakfast at the hotel and airport departures









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