



# Green Escape

*Sample Program 40-50 guests*

# Destination Experience



## Destination Experience

Copenhagen is the largest city in Denmark and the country's capital. With its population of just over 777 000 residents, Copenhagen is a dynamic and trendy metropolis, attracting attention with everything from its royal rich history to exciting architecture, famous design, art and shopping.

Copenhagen's food scene is constantly evolving and has a truly innovative restaurant scene catering to all budgets and tastes. Copenhagen, home to the New Nordic cuisine, is a culinary hotspot and has earned itself a unique reputation as a gastronomic capital. The city offers an impressive 18 Michelin stars at 15 restaurants.

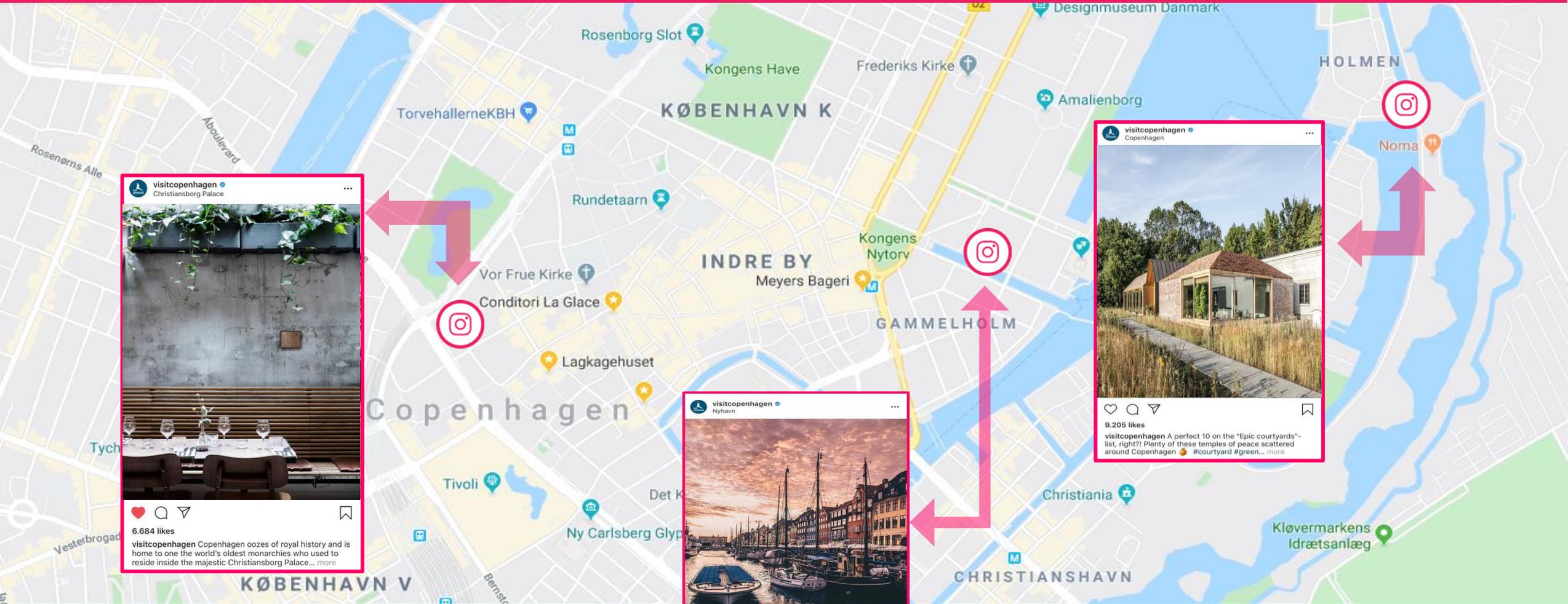
Denmark tops the list of the world's most peaceful countries. In 2019, Denmark is ranked 5th most peaceful country in the world by Vision of Humanity's Global Peace Index.



# Copenhagen



# Instagrammable Moments



visitcopenhagen  
Christiansborg Palace

6.684 likes  
visitcopenhagen Copenhagen oozes of royal history and is home to one the world's oldest monarchies who used to reside inside the majestic Christiansborg Palace... more

visitcopenhagen  
Nyhavn

9.493 likes  
visitcopenhagen When the last shift is over and the sun is setting the skies on fire over Nyhavn @askejorgensen #visitcopenhagen #featuremevisitcopenhagen... more

visitcopenhagen  
Copenhagen

9.205 likes  
visitcopenhagen A perfect 10 on the "Epic courtyards"-list, right?! Plenty of these temples of peace scattered around Copenhagen #courtyard #green... more





# Hotel Crowne Plaza Copenhagen Towers

# Crowne Plaza Towers

A sustainable, high-end hotel with 24-hour transport links to central Copenhagen. Conveniently located off the E20 motorway, Crowne Plaza Copenhagen Towers hotel offers easy access to central Copenhagen and to Malmö in Sweden. It's a short walk to Ørestad train and metro station. Copenhagen Airport is seven km from the hotel and offers an airport shuttle service and secure parking.

Sustainable hotel includes solar panels and groundwater-based cooling. Besides being the first carbon dioxide neutral hotel in Denmark, Crowne Plaza Copenhagen Towers is also the first Danish hotel to sign the United Nations Global Compact, implementing socially responsible policies. Hotel offers great night's sleep, which includes premium bedding and Quiet Zones. Relaxing cocktails followed by organic Nordic cuisine are offered in their innovative restaurant and bar, Bark, which is located in stunning "green" atrium right inside the hotel.

## Awards

Green Key Certified

Part of EU Green Building

ISO 14001 Certified

2019: TRIPADVISOR TRAVELERS' CHOICE AWARDS

2018: TRIPADVISOR TRAVELERS' CHOICE AWARDS

2017: TRIPADVISOR CERTIFICATE OF EXCELLENCE

2016: TRIPADVISOR CERTIFICATE OF EXCELLENCE

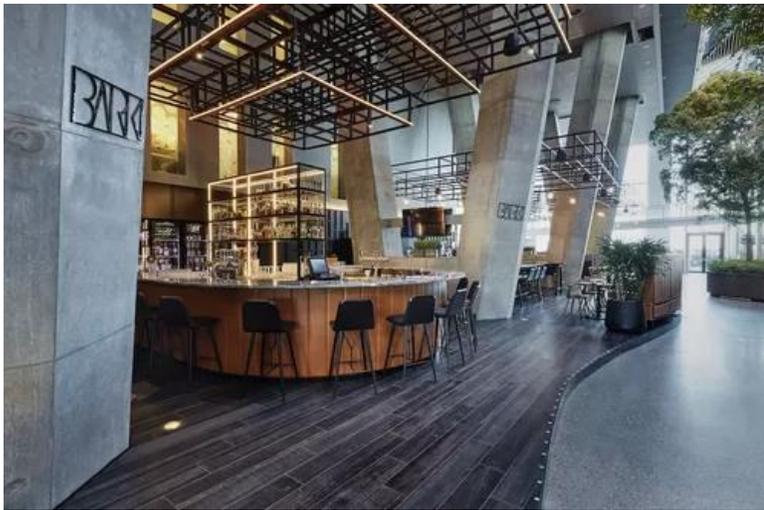
**Category:** 4-star hotel

**Number of rooms:** 366 rooms

**Location:** Ørestads Boulevard, 114 - 118, 2300, København S, Danmark



# Hotel Crowne Plaza Copenhagen Towers



# HOTEL ROOMS AVAILABLE

- Double room single use including breakfast & city tax.
- All rooms are furnished with designer furniture in Paustian recycled materials and equipped with TV, CO2 neutral air conditioning, minibar, free water, tea, coffee and cookies, safe, ironing facilities, shampoo and soap in the bathroom and WiFi. In the bathroom you will find sustainable products from the Eco-Boutique brand, combining natural ingredients that are gentle and nurturing to the skin, with carefully crafted packaging
- Check in 14:00pm / Check out 12:00 pm



# MEETING ROOMS

Hotel offers 800 sq. m Ball Room, a 1400 sq. m green atrium, plus 24 ultra-modern meeting and conference rooms. The flexible meeting facilities can be assembled for your exact purpose.

Half day meeting package includes :

One of the 24 meeting spacesize up to 85sqm including LCD projector, 1 flipover/whiteboard as well as free wifi

Icewater & meeting candy

Morning or afternoon break including coffee & selection of snacks healthy and sweet

Lunch with focus to seasonal produce, ice water and 1 drink ( choice between clubsoda, beer or wine)

Oran Utan coffee/tea available in Conference café throughout the meeting

I-butler services – easy and direct contact to service staff during the meeting.



# Programme Overview



# Suggested Programme Overview

	Day 1 Welcome to Copenhagen!	Day 2 City Experience	Day 3 Safe travel and see you soon
Morning	<ul style="list-style-type: none"> <li>○ Arrival to Copenhagen</li> <li>○ Welcome snack at airport or hotel</li> </ul>	<ul style="list-style-type: none"> <li>○ Breakfast at hotel</li> <li>○ Half day meeting</li> </ul>	<ul style="list-style-type: none"> <li>○ Breakfast at hotel</li> <li>○ Check out</li> <li>○ Half day meeting</li> </ul>
Lunch	<ul style="list-style-type: none"> <li>○ 12:00 – 13:30 Lunch at Hotel to be discussed</li> <li>○ 13:30 - 14:00 Check in</li> </ul>	<ul style="list-style-type: none"> <li>○ Lunch at the hotel</li> </ul>	<ul style="list-style-type: none"> <li>○ 13:00 – 14:30 Lunch at hotel or take away lunch for early departures</li> </ul>
Afternoon	<ul style="list-style-type: none"> <li>○ 14:00 – 17:00 Group activity Exploring sustainable Copenhagen including boat tour.</li> </ul>	<ul style="list-style-type: none"> <li>○ 14:00 – 18 :00 Green tour focus on sustainable architecture</li> </ul>	<ul style="list-style-type: none"> <li>○ Departures by arranged shuttle or metro</li> </ul>
Evening	<ul style="list-style-type: none"> <li>○ 19:00 – 21:00 Welcome dinner @ Restaurant Vakst</li> <li>○ Free time or after dinner drinks</li> </ul>	<ul style="list-style-type: none"> <li>○ 18:00 – 21:00 Dinner @ Restaurant 56 Degrees</li> <li>○ Transfer back to hotel</li> </ul>	





Day 1

# Agenda

## Day 1

<b>09:00 - 12:00</b>	Arrivals to Copenhagen by flights or trains
<b>12:00 – 13:30</b>	Lunch or arrival refreshments at the hotel –tbc
<b>13:30 - 14:00</b>	Check in
<b>14:00 – 17:00</b>	Group activity – City Highlights
<b>17:00 – 19:00</b>	<b>Free time</b>
<b>19:00 – 21:00</b>	Welcome dinner at Restaurant Vakst
<b>21:15 - ...</b>	After dinner drinks on own or return to hotel





**ARRIVALS and MEET & GREET**

# Transport

To support sustainable concept, we recommend using metro during the stay. We have incorporated use of it throughout the program where possible.

We will provide Metro cards with duration from arrival to departure valid for all areas of Greater Copenhagen and more.

Metro cards will be provided to each participant for individual use.

Recommended time is electronic, for each participant to have one on their phone .



# Staff

We will/ can provide with staff on site for the following tasks:

## ARRIVAL

- Welcome team at the airport
- Guidance & assistance with metro
- Handling of last-minute changes

## Welcome desk

- Welcome staff at the hotel
- High-end personalized welcome service
- Information on the city / group program

## Dinners

- Pre check of restaurant prior dinner
- Assisting group with dinner transfer
- Ensuring smooth service during dinner
- Advise for after dinner activities/return to hotel

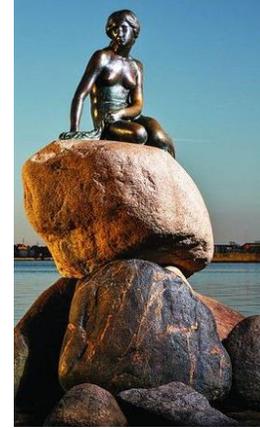


# City Tour

*Land & Water Highlights - sustainability in focus*



# Copenhagen Land & Water Highlights



Local expert guide will pick you up from the hotel and take you on an exciting metro ride to the city center. There your journey will start with boat tour.

Private boat will take you around the harbor and through the idyllic canals where our guide will tell you about Copenhagen's beautiful churches, castles, old listed houses, new buildings and all other sights of interest.

Ending canal tour by famous Nyhavn ( New Harbor) group will continue tour by walking through the heart of Copenhagen. Strolling through small undiscovered streets you will have an opportunity to hear about the history of the city. You will experience historical buildings of Copenhagen, passing by spectacular Round tower, vibrant and very popular Kings garden & Rosenborg castle. Passing also by Amalienborg – home of Danish Royal family, Marble church and ofcourse our famous Mermaid. .

**Duration:** 3hrs including 1hr canal tour.

**Capacity:** max 25 per guide(min 20pax)

*Comfortable foot wear recommended !*



# Welcome Dinner



# Restaurant Vækst

Vækst is the latest addition to the range of moderately priced quality restaurants by Cofoco. The garden-like restaurant focus on tasty veggies, the wines are light and all-in-all it gives the guests a certain summer like vibe.

Cofoco made an important partnership in 2018 with the Green Earth Appeal through the Carbon Free Dining (Carbon Free Cofoco) project. And through the project, they plant trees in Tanzania through various initiatives, starting idea is to plant approximately 35,500 trees. 5 DKK from each menu goes to this activity, so that all Cofoco's guests are part of a greater purpose to create a better future for fellow man, the environment and climate.

**Type of Food:** The kitchen focus primarily on creating mouthwatering dishes based on vegetables, but are in no way dogmatic, and surely love a nice, grilled steak or a juicy piece of fish as well. Cuisine is Nordic and produced using local ingredients.

**Dinner package :** 3 course meal

**Capacity:** 98

**Private room:** up to 58 /best suited for 50





Day 2

# Agenda

## Day 2

08:00 – 08:30	Breakfast
08:30 – 12:30	<b>Meeting</b>
12:30 - 13:30	Lunch at hotel
14:00 – 18:00	Green tour
18:00 – 21:00	Dinner at Restaurant 56 Degrees
21:00 – 21:15	Transfer to Hotel



# Architecture & Sustainability Tour



# Danish Architecture & Sustainability



Ørestad is a rapidly developing part of Copenhagen. The infrastructure, architecture and the green areas are developing, new communities are being established and an overall identity is taking shape.

Our knowledgeable guide will share the stories behind the famous architecture and talk about people and the city life in Ørestad. Furthermore, tour will continue with a visit to the brand new Copenhill, which is a combined heat and power waste-to-energy plant in Amager. It plays a major role in Copenhagen's ambitions of being zero carbon by 2025. Naturally when in the area group will also pass by World known Noma 2.0 to see their new location and gardens.

Guides from CopenHill will take you to the top of Amager Bakke by the elevator, where they will talk about the entire building: the architecture, the vision, sustainability, ski slope and the thoughts behind, all while you enjoy the view over Copenhagen and the ocean. If you wish, you can walk down the hill at the end of the tour.

**Duration:** 4 hours including 60 min tour of Copenhill.

**Capacity:** max 50 people per bus/ 25 people per guide

*Comfortable foot wear recommended !*



# Farewell Dinner



# 56 Degrees

The inspiration for the restaurant comes from nearby michelin-starred restaurant, Noma.

Kirstine and Kenneth Ellegård are behind the cozy and homey restaurant with a garden. They keep the focus on great raw ingredients and a hearty meal. Sustainability and Danish raw ingredients have always been the key drive of Restaurant 56 Degrees.



**Type of Food:** Nordic Cuisine with local produce.

**Dinner package :** 3 course meal

**Capacity:** 160

**Private room:** up to 90

**Note:** this program is planned in a way that group goes for dinner directly from the Green tour – timings can be adjusted upon request.



# Transportation



# Our tour coaches



Depending on the size of the group, we will adjust the size of the vehicle to your needs. Anything from coach to minivan can be settled.

- Ovation Denmark preferred transfer partners are reliable and knowledgeable providers of transportation and logistics services. In our business, we need to consider the environment and how we can be as environmentally-friendly as possible, therefore we choose our partners carefully.
- Our coach supplier works constantly to reduce the emission of environmentally harmful substances from buses and coaches. It is their goal to contribute to a reduction in CO2 emissions through energy efficient transport, minimization of idle running. They replace buses and coaches continually and participate actively in the development of new eco-friendly buses and coaches. Since 2014, Egon's has been ISO 14001 certified.
- All drivers are instructed to drive energy-conserving vehicles





Day 3

# Agenda

## Day 2

08:00 – 08:30

Breakfast & Check out

08:30 – 12:30

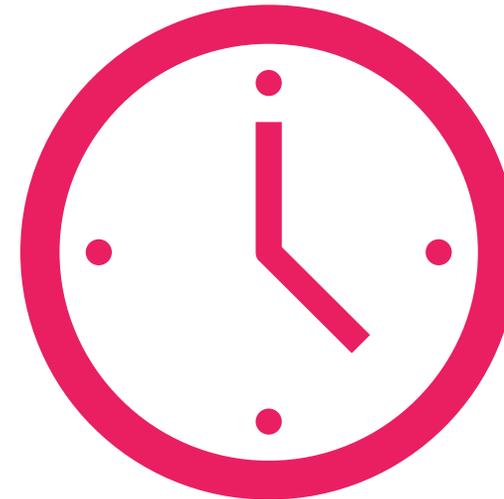
**Meeting**

13:00 - 14:30

Lunch at hotel or take away bag

14:30 - ....

**Departures**



# Ovation Global DMC



# Ovation Global

Ovation Denmark is part of the Ovation Global DMC network, The world's first and only professional organization offering consistent and seamless world class destination management services in Europe, Asia, North and South America.

The thought-leader in destination management, Ovation Denmark draws on the experience of an expert team operating high touch incentive and corporate meeting programmes in the Scandinavian region for more than 20 years.

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Thank you!

Making it Happen