# Sustainability Policy

**Ovation Portugal DMC** 



# Mission and Purpose

Ovation Portugal DMC is a specialist service organisation offering unique local knowledge, expertise, experience, resources and above all, contacts all over Portugal. We are specialists in the depth of destination knowledge but also in their strategic understanding of the meetings, incentives, conferences and events industry.

Our Purpose is clear: "Sustainable experience design to forge deeper connections with our audiences".

We are fully committed to our people, local community and the environment, embracing all opportunities that maximise our positive impact, while mitigating the negative effects produced by our activities.



### **Framework**

Our framework for our Sustainable Goals is based on compliance with all relevant legal requirements, as well as adherence to the following programmes and accreditations:

- ISO 20121: 2024 Event Sustainability Management System
- Biosphere Certification
- United Nations Global Compact
- UN Sustainable Development Goals

# **Values and Principles**

All our actions are guided by the values of diversity, inspiration, growth, innovation, and entrepreneurship, identified by the MCI Group. Additionally, we adhere to the principles of stewardship, inclusion, integrity, and transparency.



## **Priority Goals**

We recognise that our event management activities can have significant impacts on society and the environment throughout the event management lifecycle, from design, sourcing and planning of products and services, through to preparation and implementation of the event, and on to the post-event debriefing.

We have undertaken a rigorous consultation exercise to determine the issues over which we have greater control and influence, and where the potential for our impact can be greatest. We have identified 9 Goals represented in 3 actions pillars.

Our priority Goals are:

#### 1. Respecting our ecosystem





#### 2. Promoting our community









#### 3. Ensuring our ethics







To address these action pillars and goals, we have established measurable objectives, indicators, and targets, which are regularly monitored and revised to ensure continuous improvement in our sustainability performance.

Our objectives consider the conclusions of engagement with our key stakeholders as well as the results of assessing and reporting on our achievements, our lessons learned and the evaluation of our wider impact. Ovation Portugal believes in leading by example and strives to influence others' behaviour through active communication and ongoing engagement with our stakeholders.

The Management of Ovation Portugal is responsible for implementing this policy, while the Sustainability Coordinator oversees its execution. We monitor our sustainability progress periodically, and annual reports are published on our website.

This policy will be reviewed annually and adjusted as necessary.

It will be communicated to all employees and made available on our website.

Any comments or questions related to this policy can be directed to <a href="mailto:sustainability.iberia@wearemci.com">sustainability.iberia@wearemci.com</a>

Approval and comes into effect on May 2024 On behalf of Ovation Portugal DMC:

Sandrine Castres, General Director Sonia Nicolau, Sustainability Director