

6 Nights/7 Days Incentive Programme

For Australia



Melbourne

There is something uniquely intriguing about Melbourne; it transforms the everyday into an immersive experience. It rewards the visitors who take the time to explore and uncover its secrets in the labyrinth of interconnecting streets and laneways.



Day 1

Melbourne




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Day 1



- **Morning – Arrival At Melbourne International Airport and Check into Hotel**

After a warm welcome at Melbourne International Airport guests will be transferred to the hotel for their private check-in. After freshening up, guests will head out for an orientation of the cosmopolitan and vibrant city of Melbourne.



- **Afternoon – Getting to Know The City**

Melbourne is a vibrant hub of style, sports, culture and dining. A dynamic city that never sleeps. This experience travels through the exciting cosmopolitan streets and learning about the history of Australia's second largest city. As Melbourne is famous for its hidden lane ways, free flowing graffiti art guests will also explore Federation Square, Flinders St Station, Flinders Lane, Arcades, Yarra River, Botanical Gardens and much more.



- **Evening – Welcome to Melbourne Dinner**

With panoramic views of St Kilda beach, pier and remarkable sunsets, The Royal Melbourne Yacht Squadron has distinctive designs and furnishings, capturing the periodic character of this iconic waterfront venue. Enjoy pre-dinner drinks on the roof top overlooking St Kilda Beach before heading into the Panorama room for dinner.



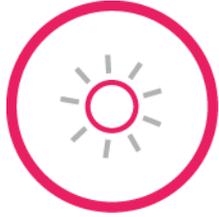
Day 2

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Day 2



- **Morning – Secret Laneways of Melbourne**

Explore everything Melbourne City has to offer on foot! From the gorgeous architecture, cute arcades, cobbled street shops and of course the intricate and hidden city-laneways. Within these Melbourne laneways, there are many hidden art works and coffee shops tucked around street corners and little surprises yet to be discovered. Take in the dizzying array of colours, characters and shapes created by local and international artists alike. You may even spot an original Banksy.



- **Evening – A Penguin Parade**

Watch the most famous parade in Australia. This afternoon guests will head out of the city to Victoria's famous Phillip Island. Not only does this island boast breathtaking natural beauty, with stunning sandy beaches and unique wetlands and wildlife, it also hosts the most famous parade in Australia. Every night at sunset hundreds of little penguins waddle off the beach onto shore and return home for the night. This will certainly be one of the most spectacular moments you will remember.



Day 3

Melbourne



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Day 3



- **Morning – Yarra Valley**

Today we escape to the gorgeous Yarra Valley region for a day of premium food and of course world class wine tasting. Indulge your inner connoisseur or spark a new passion for sophisticated wine blends amid the Yarra Valley's oasis of vine-strung hills and rolling farmland. After a hands-on experience that will have you rolling up your sleeves and stomping on grapes, guests will leave the vineyard with their own blend of Victorian wine.



- **Evening – National Gallery of Melbourne**

Glam up tonight for a farewell dinner in a most iconic and historical building, The National Gallery of Victoria. Australia's oldest public art museum, founded in 1861, Steeped with a rich history and world class collection of over 70,000 works, dinner will be held in the elegant and iconic Great Hall with its famed stained glass ceiling. A gorgeous setting to farewell the sophisticated city of Melbourne.



Tasmania

Experience the unpredictable the quirky, the cool. Tasmania's natural beauty is captivating, its cultural experiences are diverse, and its food and drink offering is enviable. Get a true taste of Tasmania in its fresh apple cider, cheeses, wine and oysters, and experience a dose of its serenity with its powder-white beaches and laid-back luxury.



Day 4

Tasmania



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- **Morning – Arrive in Tasmania**

Welcome to Hobart, Tasmania. On route to the hotel guests will immediately notice a city with well-preserved surrounding bushland that reaches close to the city centre and beaches that line the shores of the river and estuary beyond. Famed for its food and wine, there will be a gourmet feast waiting for guests as they arrive at the hotel an initial introduction to the regions culinary delights including live oyster shucking.



- **Evening – Welcome Dinner**

Welcome your group to Hobart with an inspiring dinner at the Old Wharf Restaurant. With the creative and adventurous menu inspired by Hobart's quirky history. Locally sourced ingredients are delivered in a menu that hinges on Tasmania's pure produce and latest catch.

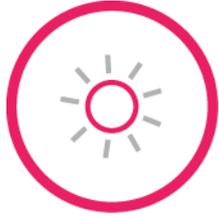


Day 5

Tasmania



Day 5



- **Morning – Bruny Island Food and Wine Trail**

If there is something that Tasmania is renowned for its magnificent food and wine. Explore the spectacular landscapes and gourmet local produce of Bruny Island. A delicious day out where every course on the menu is a stop on your journey. Visit the home of Bruny Island's cheese, oysters, fudge, berries, wine and whisky to savour their produce and hear the stories behind the harvest. At every stop your guests will sit back, relax and enjoy a fully inclusive experience.



- **Evening – Estate Dining**

You will feel a world away whilst being only 12 minutes from Hobart. Set on 15 acres of private, water-bound lush Tasmanian bushland, a private estate is a perfect setting for this evening's dinner with views over River Derwent.



Day 6

Tasmania



Day 6



- **Morning – Market Day**

Set among the historic Georgian sandstone buildings Salamanca Market is a super lively and vibrant market and is one of those special places where you actually meet the people who create, make or grow what they sell. Enjoy fresh produce, unique beverages and wander the 300 stalls of Tasmanian craftsmanship.



- **Afternoon – Stop and Refresh at the Lark Distillery**

After a walk along the waterfront, meet at the Lark Cellar Door for a brief welcome (and a whisky) before boarding your transfer to the Lark distillery, just 15 minutes from the city. Get up close to the entire production process and witness the science, art and passion that goes into making every bottle of Lark Single Malt Whisky. Finish with an exclusive tasting of Lark whiskies straight from the cask, surrounded by our future releases in our bond store.



- **Evening – Interesting Art Over Dinner**

Transfer your guests by catamarán to the famous Mona Art Gallery, where the thought provoking artwork will get your guests talking. The MONA building itself is a work of art. Cut into a 240 million year old sandstone cliff. Enjoy a vineyard setting and cocktails prior to a private viewing of Australia's largest private collection and continuing onto a luxurious night in one of the onsite contemporary pavilions.



Day 7

Depart Australia



Day 7



- **Transfer to airport after leisurely breakfast**



Level 2, 19 Harris Street, Pyrmont, NSW, Australia

Ovationdmc.com/country/australia

Phone : +61.2.9213.4022