



# 5 Nights Incentive Programme

## Madrid & Seville

  
Ovation  
Spain



**There are countless reasons why Spain is an exceptional destination for your company event or incentive. From an exciting culture, great climate, historic buildings, authentic cuisine, to excellent football clubs- Spain has it all.**

**Experience Spain yourself!**



# Day 1

Madrid



## Day 1



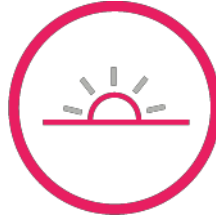
Pick up at Madrid Barajas International Airport



Welcome Cocktail at your hotel



Time to unpack and to refresh



### ○ Afternoon – Discover the Highlights of Madrid

In the afternoon, you get to know Madrid and its main cultural sights. How about discovering the famous Plaza Mayor, the Salamanca quarter, Puerta de Alcalá or Puerta del Sol while enjoying some of the 2729 sunshine hours per year in the capital? Throughout the tour you also learn more about the fascinating history of Madrid and how it emerged during the different epochs. During the tour you will have lunch in one of Madrid's traditional restaurants such as Casa Lucio.



### ○ Evening- Dinner at Lhardy

The first day in the Spanish capital ends with a relaxing dinner at Lhardy, located close to the Plaza del Sol in the city center of Madrid. In the past members of the Spanish aristocracy and gentry have enjoyed this restaurant that appeals due to its thrilling history since 1837.





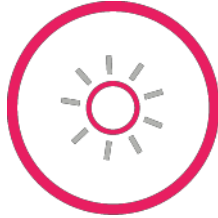


# Day 2

Madrid



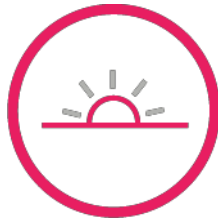
## Day 2



### ○ Morning – Get inspired by Picasso and other artistic jewels

In the morning you discover one of the renowned museums in Madrid- the Princesa Sofía Museum or Thyssen-Bornemisza Museum: In the Princesa Sofia Museum Center you can find many works of Dalí, Miró and Juan Gris. However, the star of the museum, El Guernica, is one of the most important paintings by Pablo Picasso and is definitely a must see during your stay in Madrid!

The other option is to visit the “Villahermosa” Palace which was built between the end of the 18th century and the beginning of the 19th century and is an impressive example of Madrid’s neo-classic architecture. The works of art have been collected by the Thyssen Bornemisza family for over two generations. The tour ends with a lunch at the restaurant Ana la Santa.



### ○ Afternoon – Discover different attractions of Madrid

For the afternoon, Ovation provides you suggestions for tours and activities that should not be missed during your trip. How about discovering one of the most renowned Spanish markets, the Mercado de San Miguel ? It has a very special atmosphere as it offers you the possibility to taste the traditional Spanish cuisine in an old historical market. Moreover, you can put your senses to work by going on a gastronomic trip and discover the Latin and Spanish ingredients that influence the Mediterranean cuisine. The visit of the Mercado San Miguel includes an olive, a churros as well as a wine tasting. Besides an exclusive tour through the Mercado the San Miguel, you could also discover the Madrid Río, the Royal Palace, the Real Madrid Stadium and... even more!



### ○ Dine around- Time to explore Madrid!

After a day full of exploring Madrid’s culture, Ovation provides some restaurant recommendations in Madrid. This is a great opportunity to explore various small restaurants in the city of Madrid and to taste even more of the exceptional Spanish cuisine.







# Day 3

Toledo

## Day 3



Breakfast in your hotel  
in Madrid



Transfer to Toledo  
by bus (1 hour)



### ○ Morning – Full day in Toledo

Madrid has various charming historical cities such as Toledo in close proximity. During your day trip you travel back in time and experience the magic of Toledo. Moreover, you discover the essence of this medieval city in detail and the three cultures that lived there together. In Toledo many important sights can be found. Among them is the Cathedral of Santa María de Toledo which is a great example of the Gothic architecture. Its north gate reminds of Notre Dame in Paris and Puerta de los Leones. Besides that, the Church of Santo Tomé which holds El Greco masterpiece painting 'The Burial of the Count of Orgaz' as well as El Puente de San Martín is visited. The latter is a medieval bridge over the Tagus River and is renown for its two fortified towers.

During the tour, lunch is served at La Perdiz which is a traditional restaurant offering food based on the tradition of Castile-La Mancha.



### ○ Evening – Dinner at Real Academia de Belles Artes

Your last day in Madrid ends with a memorable dinner at the Real Academia de Bellas Artes, one of the main cultural institutions of Spain, offering yet another first hand experience of the Spanish heritage. In this historic building from 1775 dinner is served, an experience which will for sure be a great ending to your stay in the Spanish capital.







# Day 4

Seville



## Day 4



Breakfast in your hotel  
in Madrid



Transfer to Madrid Puerta de  
Atocha train station  
Trip to Seville with the AVE high  
speed train (2.5 hours)  
Upon request a train or wagon can  
be rented in exclusivity



Pick up at Santa Justa  
train station in Seville



Time to  
unpack and  
to refresh



### ○ **Afternoon- Discover Seville Tour**

Your stay in Seville starts with a panoramic city tour by bus. After that, the tour continues in the centre to discover narrow streets and alleys of the old city. Inspiring places such as the Plaza de España, Parque de Maria Luisa, Palacio de San Telmo, Torre del Oro, Plaza de Toros de la Maestranza, Triana's Bridge, Basílica de la Macarena or the gardens of Murillo are visited during the tour. The tour ends with a lunch in a traditional restaurant such as Casa Robles.



### ○ **Evening – Dinner at Restaurant Abades Triana**

In the evening you enjoy the great view on the Guadalquivir river and the Golden Tower while dining at Abades Triana, a restaurant in the city center of Seville. Due to its glass structure and big panoramic windows, this elegant restaurant offers stunning views. Moreover, there is a glass cube that "floats" on the river, giving a feeling of actually being on the water.



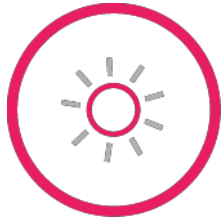




# Day 5

Seville

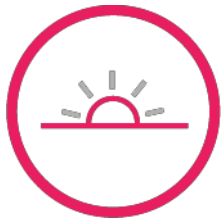
## Day 5



### ○ Morning- Free time to explore Seville

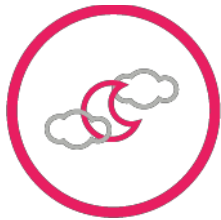
This morning off gives you the opportunity to discover the Andalusian capital individually. If desired Ovation can provide you some ideas for possible activities such a Cathedral , Alcazar or an old quarter tour.

Alternatively the free morning can be used to recharge your energy which will be needed for the remaining two days!



### ○ Afternoon- Learn the cultural heritage- Flamenco

Before the workshop, lunch is held at a traditional Andalusian restaurant to give you already a taste of the exquisite Andalusian cuisine. In the afternoon you experience an authentic cultural tradition of Spain- Flamenco. The group is divided into teams and competes against each other in different challenges. Depending on factors such as time, teamwork, communication and result, the team with the most points wins. Besides learning the first dance of the Sevillians, you will also take part in a wine and sangria tasting as well as in an Andalusian carnival activity.



### ○ Evening- Farewell Dinner at Hacienda el Vizir

Your last night in Spain is spent at the Hacienda el Vizir on the Andalusian country side, at half an hour ride from Seville. There you enjoy an elegant evening on the estate that is spread over 2000 square meters of gardens and patios. This final night enables you to live an authentic Spanish night as the Hacienda el Vizir merges the magic of rural life with the traditions of lower Andalusia.







# Day 6

Seville





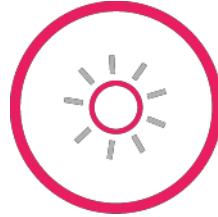
## Day 6



Pick up after lunch



Transfer to Seville airport



### ○ Morning- Palaces Tour

On your last morning you travel through the long history of Seville by exploring some of the impressive palaces such as the Palacio de los Pinelo, Palacio de Lebrija or the Casa Pilatos. The Palacio de los Pinelo is a Renaissance building that is located in the historic centre of the city. It is currently the headquarters of the Royal Academy of Fine Arts of Seville and the Academy of Fine Arts of Santa Isabel de Hungary.

Afterwards you visit the Palacio de Lebrija, a historic city palace dating back to the 16th century. Today it functions as a museum where one can discover original roman mosaics on the floor, tiling, marble decoration and impressive interiors. The visit of the Casa Pilatos provides a memorable ending of your stay in Spain as it is the largest and most splendid private residence in the city. It is located at the border of the medieval Jewish quarter and was built between the 15th and 16th century.



### ○ Afternoon - Adios España!

After a farewell lunch at one recommended local restaurant, you are taken to the airport (or train station).







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