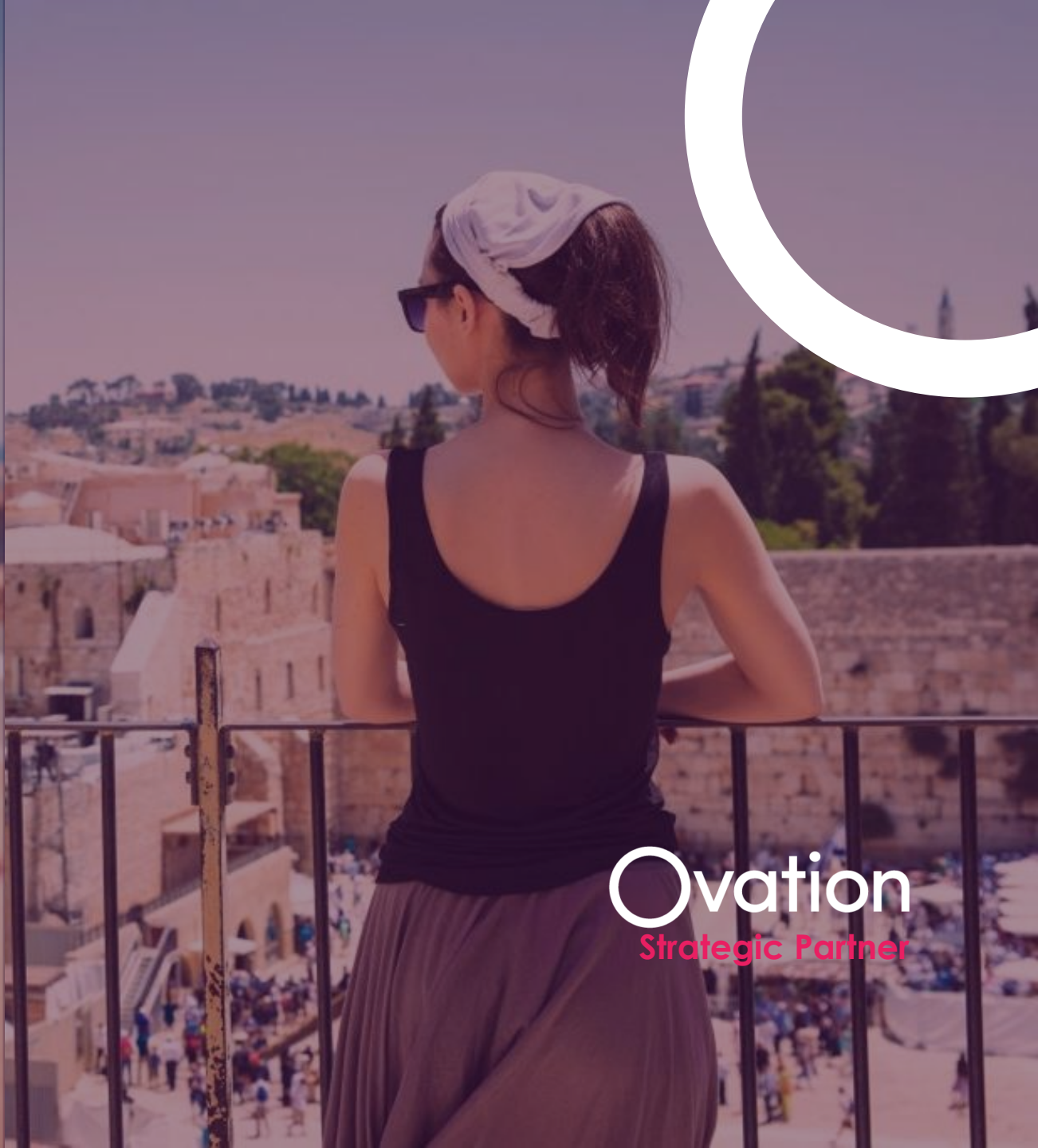




6 Day Incentive Programme

Jerusalem & Tel Aviv



Ovation
Strategic Partner

Jerusalem & Tel Aviv

Exploring Tel Aviv & Jerusalem will make your Israel experience more complete by combining 4000 years of History with the Energy of Tel Aviv.

Israel's most cosmopolitan city, Tel Aviv, is known for its beautiful Mediterranean coastline, outstanding culinary experiences, and never-ending Nightlife.

Jerusalem is the ancient Biblical Capital of Israel. Historic sites like the Old City, Shrines, and Old Monument are considered some of the most preserved cultural structures in the world. They hold deep spiritual significance to people of Judaism, Christianity, and Islam.



Day 1

Tel Aviv



Day 1



- **Morning - Discover the Old Town of Jaffa**

During the tour you explore the Old City of Jaffa which is the historical part of the Israeli city of Jaffa and the oldest active fishing port in the world.

A neighborhood with art galleries, restaurants, theaters, museums and nightclubs.

It is one of Tel Aviv's main tourist attractions, further alleviated through fortifications with layers of rubble inside.



- **Evening - A culinary experience**

In the evening you have a dinner in a seafood restaurant located at the Old Port of Jaffa.

Day 2

Tel Aviv



Day 2



- **Morning - Discover the treasures of Tel Aviv**

On the second day in Tel Aviv you discover this vibrant city while visiting the White City by UNESCO with its many Bauhaus buildings, Neve Tzedek quarter with its picturesque shops ,as well as the famous Flea Market.

Culinary experience for lunch at the Carmel Market.



- **Afternoon - Enjoy the free time**

Free time to explore Tel Aviv and its Museums and beaches.

We will gladly provide you with ideas where to go.



- **Evening- Experience the Israeli famous Chef Cuisine and Tel Aviv night life**

Inside the Mendeli Hotel, the kitchen of Mashya is filled with the spicy aroma of mace, the local spice that the restaurant is named for and which inspired chef Yossi Shitrit's reinvented traditional cuisine. A visit to Mashya gives you the chance to experience authentic local life, including the Smells and Flavors.

After dinner enjoy drinks and music Haiku Bar located on the 12th floor of the Light House hotel overlooking the sea.





Day 3

Dead Sea, Masada and Jerusalem



Day 3



- **Morning - 400 meters below sea level Time to pack for Jerusalem**

Depart for one of Israel's unique sites- the Dead Sea.

Visit Masada King Herods Winter Palace with its unique excavations and 360 degrees vistas.

Float on the Dead Sea and enjoy Spa treatment in your hotels.



- **Afternoon - Relax**

Have an Israeli Buffet lunch overlooking the sea.

Late afternoon check in to your hotel in Jerusalem inside.



- **Evening - Welcome to Jerusalem**

Enjoy a Biblical dinner at Eucalyptus restaurant by Chef Mosh Basson and taste its delicious Makloubah

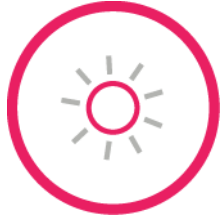


Day 4

Jerusalem



Day 4



- **Morning - Discover the Old City Cardel of Civilization**

Jerusalem is unique – there is no other place like it. A city of tradition, religion, and history, but also, increasingly, of modern culture and heritage, it is a city with so much to offer that you could spend years here and still not see everything.

The Old City has been the center of Culture, Religion, and history for thousands of years from the time of Judean Kings and the Roman Empire, through the Islamic Empire and the state of Israel. The tour will include all the highlights like Mt of Olives Via Dolorosa, the Church of the Holy Sepulcher, and the famous Bazar.



- **Evening - Dinner at emblematic venue**

Memorable dinner at the Roof top of Notre Dame of Sion.

No view of the Old City can be compared.

The restaurant is located on top of an historical landmark.

An aerial photograph of Jerusalem, showing the Temple Mount with its prominent Dome of the Rock and surrounding ancient stone walls. The city is built on a hillside, with many buildings made of light-colored stone. The sky is blue with some clouds. A large white circular graphic is in the top right corner.

Day 5

Jerusalem and Bethlehem

Day 5



- **Morning - Discover the new city and Bethlehem**

Departure to one of the most famous cities in the world Bethlehem.

Visit the Church of Nativity and Monger Square.

Lunch in a traditional Arabic Restaurant.

A short drive back to Jerusalem visiting the Israel Museum with its unique Shrine of the Book housing the Dead sea scrolls.



- **Farewell Israel Evening**

Memorable dinner at Tzidkiyahu Cave- a 4000 years old Biblical Quarry.

The ambiance is nothing you have seen before.

The dinner will be alive with flute and harp and an Opera singer followed by an Israeli Folklore group performing and teaching the famous Hora dance.

Day 6

Jerusalem and Departure



Day 6



○ **Morning - Choose your favorite activities**

During the last morning in Jerusalem, you will get to know more highlights of the city by choosing one of the selected activities:

- The Holocaust Museum
- The Tower of David Museum
- The German Colony
- The City of David
- Mt Zion

Get together lunch before departing to the airport



○ **Time to say Shalom**

Transfer to Ben Gurion airport and departure home



12 Nahalat Yitzhak Street, Tel-Aviv 67442, Israel

Ovationdmc.com/destinations/Israel

Phone : + 972-3-608-6200