

# An exotic destination with a cosmopolitan lifestyle, Dubai has the right mix to make it the ideal solution for the incentive travel planner.

The United Arab Emirates (UAE) is a diverse destination and offers incentive travel organizers a destination that is constantly changing and remains new and different. Combining variety and excitement with professional destination management services and top quality hotels. Dubai's unique attraction is that it brings together in a single, accessible location the highest standards of comfort and convenience with the adventure of Arabia - from the bustling souks to the majestic desert.











# o Evening - Arrival and Check-in

After a warm welcome at Dubai International Airport and luxury transfer to the hotel of choice, group will check-in and have a chance to get some much needed rest after their flight.









## Morning – Open Doors, Open Minds



Step back in time and enjoy the atmosphere of Al Fahidi Historic District, one of the oldest traditional Emirati neighborhoods in Bur Dubai. It includes a walk through the Al Bastakiya neighborhood of the Al Fahidi Historic District and a visit to the Diwan Mosque and Textile Souq. Guests then board an abra boat, and journey across Dubai Creek to Deira to visit the Gold Souk and Spice Souk.

Enjoy a traditional Emirati lunch at the Sheikh Mohammed Centre for Cultural Understanding (SMCCU) in the ambience of their wind tower house. Enjoy a meal with local flair while chatting with an Emirati host about UAE culture and customs. The SMCCU strives to remove barriers between people of different nationalities and raise awareness of the local culture, customs and religion of the United Arab Emirates.

#### Afternoon – Futuristic Tour of Dubai



This panoramic tour of the modern Dubai will include explanation and details from your guide on those multi-million projects known worldwide for their architectural wonders like the Burj Al Arab and Burj Khalifa. For this tour, drive past the Burj Al Arab, the only 7-star hotel property in Dubai then drive through the Palm Jumeirah - a multi billion dollar land reclamation project with a photo-stop in front of the Atlantis The Palm.

This is followed by a visit to Burj Khalifa, the tallest building in the world. The At the Top experience is the high point for anyone visiting Dubai. The world's fastest elevators will take you up to the 124th floor in less than a minute where you will experience the highest views over one of the world's most developed cities. After the visit of the Burj Khalifa, guest would have to the chance to enjoy the Dubai Mall, one of the largest shopping malls in the world.

#### Evening – Dinner in the desert

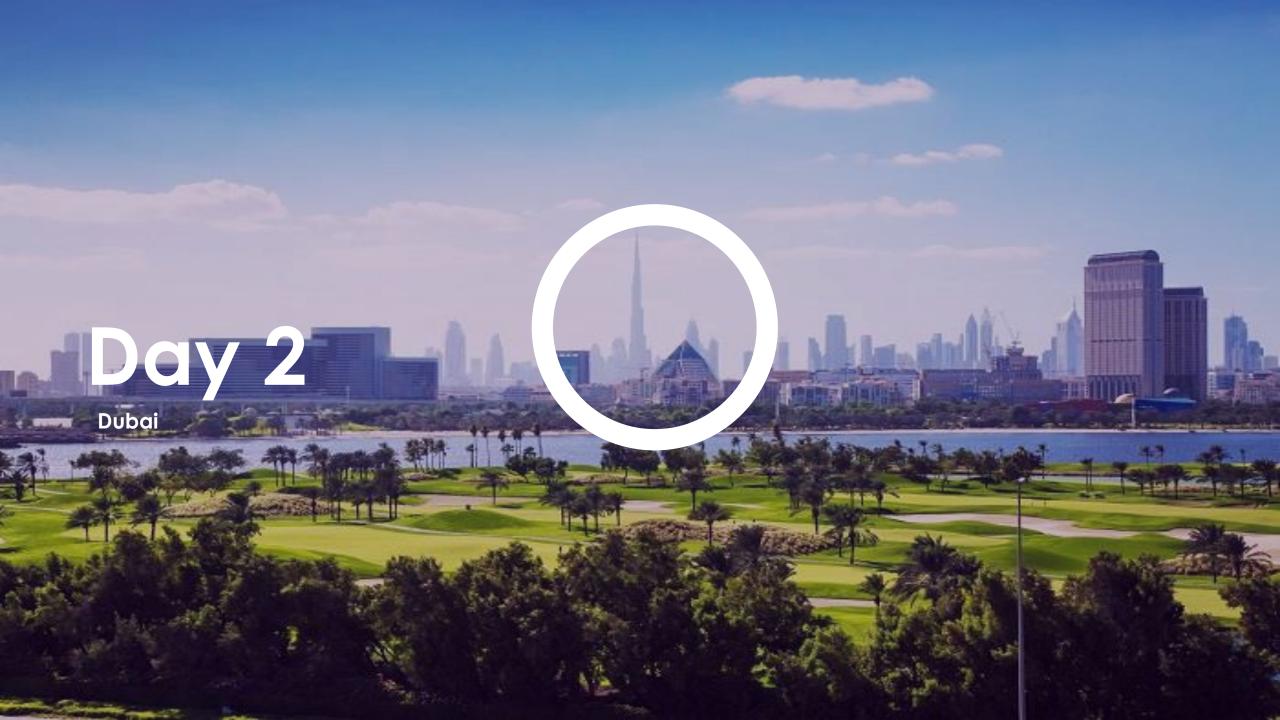


All aboard 4WD cars for this desert adventure followed by dinner in an exclusive Desert Fortress concept which has been transformed into an Arabian Night Adventure. The fortress is located in a 37 million square feet of scintillating landscape surrounded by sand dunes and innate geographical flora and fauna.

Discover the wonders of Arabia with a traditional, warm and delightful Arabic Welcome with Arabic coffee and dates. Live Barbeque, sumptuous Middle Eastern dishes and deserts are complimented with refreshments in a lavish buffet spread. Embark on the experience of being entertained with a classical Tanoura Dance Show, Emirati Hair Dance Show, Fire dance show and a Belly Dance show.









## Morning – Breakfast with the Champions



Start the tour at The Meydan Hotel with a five-star buffet breakfast at Farriers Restaurant and watch the racehorses during morning Track work. Take a personal tour of the stables where these horses are groomed and conditioned and learn how they are trained and prepared for race day. See horses exercise in the equine swimming pool. Go behind-the-scenes at the Meydan Grandstand, and gain exclusive access to the Jockeys' Room, Saddling Paddock and Parade Ring.

<sup>\*\*</sup>Important Note: Available only during winter period.





This afternoon, go on an adventure either by sea - for a speedboat ride or air in a sea plane.

The Yellow Boats can do travelling at high speeds across the open water, performing a series of twists and turns.

Take in the breathtaking views of the city's architectural marvels flying over Dubai's most iconic landmarks and swooping down for an exquisite landing on water.

- · Subject to weather conditions.
- Without exception, expectant mothers are not permitted onboard at any stage of their pregnancy. The company advises
  you NOT to partake if you have any historical or current backbone conditions or complaints. Be advised the sea is an ever
  changing.

# Evening – An evening at the Opera



Dubai Opera is the city's first purpose built multi-format performing arts theater and is fast becoming the ultimate destination for quality performances hosting the finest most authentic and engaging performing arts experiences from Dubai and the world over.









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